

EXPERIENCE HIGHLIGHT

OPERATIONS PORTAL

LEADING COAL SEAM GAS EXPLORER AND PRODUCER

Fabiano worked as Business Analyst and UI/UX design lead on this operations portal for one of Queensland's leading coal seam gas explorer and producer.

Fabiano performed stakeholder engagement and raised a requirement's matrix flagging all points needed by the business to have a better visibility of its production in real time and starting to act pro-actively. His was also responsible for creating Hi-Fi layouts, gathering feedback and developing the UI code.

Lastly, he collaborated with a team of on and offshore developers so the transition to the real product could occur seamlessly.

HAPPY HOUR MOBILE APP

AIRLINE COMPANY

Fabiano designed a mobile version of one of the business's best sellers, the happy hour. During a 4 hour window some airfares would have their prices discounted by up to 50%.

He created a flow where users can save up to 5 clicks to get to the end of the transaction, leaving more time to browse for better fares instead of data input and unnecessary screen views.

SUSTAINABLE MANAGEMENT WEB APPLICATION

QUEENSLAND GOVERNMENT

Fabiano converted business requirements into a user centred interface design for a Queensland Government agency.

He conducted competitive analysis activities and improved the application's usability, while ensuring the solution met Government standards and best practices.

CRM WEB APPLICATION

FINANCIAL SERVICES COMPANY

Fabiano worked as UI/UX design lead on a CRM application in the Financial Services industry.

Fabiano's responsibilities included stakeholder consultation, requirements gathering and refinement, and preparation of an online framework.

As part of this engagement Fabiano also proposed a solution, which would result in fewer "clicks" and capture more relevant data input.

ECOMMERCE REDESIGN

LEISURE COMPANY

Working as Creative Director at Speedwell, I am Fabiano led a Brisbane digital agency's creative team in reformulating one of Australia's largest theme park eCommerce solutions.

Fabiano performed heuristic evaluations, competitive analysis activities and facilitated focus groups with subject matter experts. The result was a more fluent, engaging and usable eCommerce experience.

ONLINE ORDERING MOBILE APP

FAST FOOD COMPANY

Fabiano led the user interface design for a fast food company's Android app whose user base spanned across the Asia Pacific region. The app enabled said users to customise their orders and take advantage of exclusive online discounts.

In addition to leading the project's design activities, Fabiano helped refine the site's information architecture. Fabiano was also involved in project planning and team management.

BI WEB APPLICATION

IT COMPANY

Fabiano was the sole designer of a Business Intelligence web application for a large IT company.

He designed everything from product icons to the app's complex and traffic-heavy dashboard. Fabiano leveraged Microsoft's Expression Studio to produce production ready code for developers.

PAYMENT MOBILE APP

FINANCIAL SERVICES COMPANY

Fabiano led the UX/UI design for a brand new financial company. With no experience in the Australian market, his input was taken into consideration, changing the way transactions are conducted within the app.

His involvement helped the business to solve unknown issues and to foresee market opportunities.

EMPLOYMENT HISTORY



AVANADE [SINCE 06/12]



INTELLIGENT PATHWAYS [09/11 » 04/12]



SPEEDWELL [02/11 » 09/11]



ZAP TECHNOLOGY [10/08 » 02/11]